

E²R: Business Models Research and Workshops



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E²R Research Business Models

E²R Project Objective

- ✓ The key Objective of the E²R Project is to devise, develop and trial architectural Design of reconfigurable Devices and supporting System Functions to offer an expanded Set of operational Choices to the Users, Application and Service Providers, Operators, Regulators in the context of heterogeneous mobile radio systems
- ✓ Business Model (BM) Research is a Key Component of the E²R System Research
 - ✓ Defining the sustainable and viable Concepts and Solutions according to Business Perspectives
 - ✓ Defining the Business Models for Key Scenarios of End-to-End Reconfigurability



E²R Research BM Workshop (28.10.04)

E²R Business Model Workshop

- ✓ Organization of BM Workshop on 28.10.04 in Brussels
- ✓ Working Session to develop the E²R Reconfigurability Business Models in real-time with the Meeting Participants (from E²R Consortium) providing Inputs and Feedbacks
- ✓ E²R Inputs to the BM Workshop
- ✓ Further Development of BM Framework based on BSAP (Business Systems Architecture Process) Methodology
- ✓ Analysis of E²R Actors and Domains
- ✓ Analysis of E²R Use-Cases
- ✓ Inputs to the E²R BM Research for further Developments



E²R Research BM Workshop (April 05)

E²R Business Model Workshop

- ✓ Organization of Extended BM Workshop in Brussels in April 05
- ✓ 3 Days Workshop
 - ✓ 1st Day: Open Workshop with Key Note Speeches, E²R Presentations and External Presentations (Call for Presentations on Reconfigurability BM)
 - ✓ 2nd Day: BM Working Session based on BSAP Methodology to further develop BM with Workshop Participants (Invitation of Business/Strategy Persons from Operators, Manufacturers...)
 - ✓ 3rd Day: BM Working Session for E²R BM Research Participants
- ✓ E²R BM Research and Key Achievements to be presented during next IST Summit 05 in Dresden